



Open Call for Student Designers

Crafting of the B4Students Tales Booklet Cover and Visuals Applicant Manual

Calling all aspiring student designers! We are creating “B4Students Tales”, a digital magazine supported by Mane Foundation dedicated to amplifying student voices and showcase the opportunities that BALFIN Group offers for youth and education in Albania. We are searching for a talented individual (or team!) to create the visual identity for our 1st upcoming issue. This is a fantastic opportunity to showcase your design skills, have your work seen by a wide audience, and contribute to a magazine run for students.

The Challenge: We are looking for a designer to create a cohesive visual style for B4Students Tales.

This includes:

- **Magazine Cover Design:** Design a visually striking and engaging cover that captures the essence of B4Students Tales.
- **Interior Artwork:** Develop a consistent visual style for elements like illustrations, infographics, and headers that complement the written content.
- **Overall Brand Identity:** Consider the magazine's logo and create a visual language that reflects the magazine's tone and target audience (students).

Who can apply?

This challenge is open to all currently enrolled students (university undergraduate, or graduate). Individual applicants and teams of up to 3 students are welcome.

What to submit?

- **Portfolio:** Provide a link to your online portfolio showcasing your design skills.

- **Cover Design Proposal:** Submit a sample cover design for B4Students Tales that demonstrates your understanding of the challenge.
- **Artist Statement (Optional):** A brief statement outlining your design approach and vision for B4Students Tales' visual identity.

Selection Criteria:

Submissions will be judged based on creativity, originality, visual impact, and alignment with the B4Students identity.

Important Dates:

- Application Deadline: 26th of July 2024
- Selected Participants Announcement: 2nd of August 2024

Benefits:

- **Published Work:** The winning design will be featured on the cover and throughout the upcoming issues of B4Students Tales.
- **Financial Award:** The winning designer (or team) will receive a financial prize in recognition of their outstanding work.
- **Recognition:** Your name (or team name) will be credited as the official designer of B4Students Tales.
- **Portfolio Boost:** Gain valuable exposure for your design portfolio and recognition from the Mane Foundation and BALFIN Group.

How to Apply?

Please fulfill the application form: <https://forms.gle/gMfBJeHohXTPdKa6> and then submit your application materials (portfolio link, cover design proposal, and optional artist statement) to **balfin4students@gmail.com**

We encourage all passionate student designers to apply! We can't wait to see your creative vision come to life.

Additional Tips for Applicants:

- **Take a look at B4Students Website and social media:** Familiarize yourself with the website content and target audience to tailor your designs accordingly.
- **Think cohesively:** Ensure your cover design, interior artwork, and overall visual language work together seamlessly.
- **Showcase your passion:** Let your enthusiasm for design shine through in your application materials.

We look forward to receiving your applications!

Privacy:

Information collected from participants is subject to the organizer's privacy policy and will be only used for the purposes of this competition and to notify the selected participants.

a) Confidentiality of Your Work:

The B4Students program understands the value of your work. We will not sell, distribute, or share your work with any third party during the competition period, which lasts until the winner is announced. This ensures your ideas and creations remain confidential.

b) Limited Use for Competition Purposes:

Any work you complete for the competition will only be used for purposes related to the specific competition you're applying for. This includes using it for presentations and evaluations by the competition jury. Should the B4Students program ever want to use your work for anything else, we will obtain your written consent beforehand.

We at the B4Students program are committed to providing a fair and transparent experience for all students. These guarantees are in place to protect your rights and ensure a positive experience with our program.